



REGISTRATION INFORMATION

REGISTRATION DEADLINE: NOVEMBER 4, 2016

Note: One registrant per form. Photocopies may be used.

Bar Number: _____

First & Last Name: _____

Firm or Company: _____

Address: _____

City, State, Zip: _____

Phone Number: _____

E-mail Address:*

(Required for email confirmation)

Check here if you do not want your information released.

Firm In-House

Practice Area: _____

Practice Years: _____

REGISTRATION FEES:

- IP Section Members \$595
- Non-Members of the IP Section \$690
(includes enrollment in the Intellectual Property Law Section for 2017)
- California Young Lawyers Association Members \$490
- Law School Faculty/Paralegal/Government/Non-Profit \$275
- Law Student \$150

Subtotal of Registration Fee \$ _____

SPECIAL EVENTS

	# of tickets	Cost	Total
(15) Wed Wine Reception	_____	Complimentary	
(16) Thurs. Vanguard Luncheon:	_____	@\$45 = \$_____	
<input type="checkbox"/> (29) Vegetarian			
(17) Thurs. Courthouse Tour	_____	Complimentary	
(18) Thurs. Late Night on the American Riviera	_____	Complimentary	

Subtotal of Special Event Fee **Total** \$ _____

TOTAL REGISTRATION & EVENT FEE ENCLOSED OR TO BE CHARGED \$ _____

PAYMENT METHOD:

Make check payable to: The State Bar of California
Paying by credit card? Fax registration form to 415-538-2368

I authorize The State Bar of California to charge my IP Institute fees to my MasterCard or VISA account. (No other credit cards accepted)

VISA MasterCard

Account Number: _____

Expiration Date: _____

Cardholder's Name: _____

(print as it appears on card)

Cardholder's Signature: _____

COURSE SELECTOR

Please check the programs you will attend.

THURSDAY, NOVEMBER 10

9:00 – 10:00 a.m.

- General Session—**(1) *IP and ADR: Developments, Cases, and Trends Every IP Practitioner Should Know About*

10:00 a.m. – 11:00 a.m.

- (2) *Patent Practice: Using Recent IPR and Court Decisions to Better Defend or Defeat Patents and Maximize Your Portfolio Strength*
- (3) *Trademark Ethics: Ethical Considerations in Practicing Before the USPTO*

11:15 a.m. – 12:15 p.m.

- (4) *Patent Ethics: Ethical Considerations in Practicing Before the USPTO*
- (5) *Alcoholic Beverage IP: Nuts and Bolts*

FRIDAY, NOVEMBER 11

9:00 a.m. – 10:00 a.m.

- (6) *Global Patents: Best Practices for Building and Maintaining Your International Patent Portfolio*
- (7) *Fan Fiction and Fan Art: Copyright and Trademark Issues Involving User-Generated Content*

10:00 – 11:15 a.m.

- General Session—**(8) *Top 5 IP & Technology Concerns of In-House Counsel and How to Address Them*

11:30 a.m. – 12:30 p.m.

- (9) *The Road to Ex Parte Appeal: From Final Office Action to Notice of Appeal*
- (10) *Sink or Swim: IP Advice for New Ventures*

12:30 p.m. – 1:00 p.m.

IG Luncheon

- (19) *Entertainment & Sports*
- (20) *Licensing*
- (21) *International*
- (22) *Technology, Internet, and Privacy*
- (23) *Copyright*

1:00 p.m. – 1:30 p.m.

IG Luncheon

- (24) *In-House Counsel*
- (25) *Trademark*
- (26) *Patent*
- (27) *Litigation*
- (28) *Trade Secret*

1:45 p.m. – 3:15 p.m.

- (11) *Your Guide to Penguin Super Heroes—Open Source Software Advantages, Compliance, and Enforcement*
- (12) *Zombie Licensing: Rock & Roll, Intellectual Property, and Raising the Dead Without Getting Dirt Under Your Fingernails*

3:15 – 3:45 p.m.

- General Session—**(13) *White House Office of the U.S. Intellectual Property Enforcement Coordinator*

4:00 – 5:00 p.m.

- General Session—**(14) *Surf's Up! Patents, Trademarks, Trade Dress, Copyrights, and Rights of Publicity in Surf and Board Sports*