

39th Annual Intellectual Property Institute | November 6 & 7, 2014

Registration Deadline: October 30, 2014

Note: One registrant per form. Photocopies may be used.

Bar Number: _____

First/Last Name: _____

Firm: _____

Firm Address: _____

City, State: _____ Zip: _____

Phone Number: _____

Fax Number: _____

E-mail Address:* _____

(Required for email confirmation)

Check here if you do not want your information released.

Non-Attorney Spouse/Guest(s) Name: _____

Registration Fees:

IP Section Members \$545

Non-Members of the Intellectual Law Property Section \$640
(includes enrollment in the Intellectual Property Law Section for 2015)

California Young Lawyers Association Members \$440

Law School Faculty/Paralegal/Government/Non-Profit/
Sponsors \$225

Law Student \$100

Subtotal of Registration Fee \$ _____

Special Events:

Thursday Reception: I will attend I will not attend

Trivia Night: I will attend I will not attend

Thursday Keynote Luncheon ____@ \$60 = \$ _____

Vanguard Luncheon ____@ \$70 = \$ _____

Subtotal of Special Event Fee \$ _____

Total Amount Enclosed OR to Be Charged \$ _____

Payment Method:

Registration fees may be paid by check, VISA or MasterCard. No other credit cards will be accepted. Make checks payable to The State Bar of California.

VISA MasterCard

Account Number: _____

Expiration Date: _____

Cardholder's Name: _____

Cardholder's Signature: _____

ipsection.calbar.ca.gov

Course Selector:

Please check the following programs you will attend.

Thursday, November 6, 2014

1:45 p.m. – 2:45 p.m.

- [1] Patent Law Updates
- [2] Rights of Publicity: Has Elvis Left the Building?
- [3] Checking in on Internet and Privacy Law

3:00 p.m. – 4:00 p.m.

- [4] The New Battlefield: Patent Review Proceedings Under the America Invents Act (AIA)
- [5] Hot Topics in California Trade Secrets Law
- [6] No Trade, No Trademark: An Examination of the Nuances of Trademark Use

5:30 p.m. – 6:00 p.m.

- [7] Copyright Interest Group
- [8] International Interest Group
- [9] Licensing Interest Group
- [10] Trade Secret Interest Group
- [11] Entertainment & Sports Interest Group

6:00 p.m. – 6:30 p.m.

- [12] Technology, Internet, & Privacy Interest Group
- [13] In-House Counsel Interest Group
- [14] Litigation Interest Group
- [15] Trademark Interest Group
- [16] Patent Interest Group

Friday, November 7, 2014

8:15 a.m. – 9:15 a.m.

- [17] Update on European Patent Practice for the U.S. Practitioner
- [18] Coupons and Sweepstakes and Ads, Oh My! An Overview of Recent Legal Updates and Marketing Trends Affecting Brands

9:30 a.m. – 10:30 a.m.

- [19] Patent Troll Litigations—In House Strategies and Challenges
- [20] Clearances for Television and Film: When Free Speech and IP Rights Collide

10:45 a.m. – 11:45 a.m.

- [21] Studio Magic: Patents in the Digital Age
- [22] Tricks of the Trademark Search: The Foundations and Finer Points of Using TESS