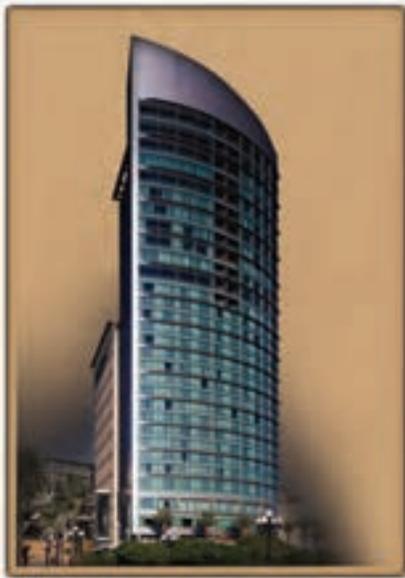


Hotel & Registration Information



Hotel Reservations at Omni Hotel San Diego

We have reserved a limited block of sleeping rooms at Omni Hotel San Diego, 675 L Street, San Diego, CA, 92101.

Please contact the hotel directly at 800-843-6664 to make your reservation and identify yourself as part of the State Bar of California Intellectual Property Institute to obtain the special rate of \$199 single/double plus occupancy tax per night.

Please make your reservation by **October 19, 2012**. Reservations made after the **October 19, 2012** deadline will be made on a space available basis at the confirmed group rate.

How To Register

3 Ways to Register!

(Please keep a copy of your forms)

- 1. Online:** Register online at <http://ipsection.calbar.ca.gov>
- 2. Fax:** Complete the registration and course selector forms and fax to: Program Registrations at (415) 538-2368. Credit card payments only. Do not mail original form if faxing.
- 3. Mail:** Complete the registration and course selector forms and mail to Program Registrations, The State Bar of California, 180 Howard Street, San Francisco, CA 94105.

Registration Information:

The Intellectual Property Law Section welcomes all who are interested in Intellectual Property. You need not be a lawyer to attend, enjoy, and benefit from this program.

1.00 Hour of Substance Abuse Prevention CD will be offered for each registrant through self-study (CD will be included in your Registration Materials on-site).

Registration Fees:

Registration fees include admission, up to 13.00 hours of CLE instruction, course materials, continental breakfasts, the Thursday evening reception, and Casino Night.

*****Lunch tickets and Friday night's "Interactive Farmers Market Dinner" must be purchased separately. See registration form.***

Cancellations:

All requests for refunds must be received in writing no later than November 2, 2012. Refunds will be issued less a \$50 non-refundable administrative cost. Refunds will not be available after November 2, 2012; however, registration substitutions are welcome.

Special Assistance:

Please call (415) 538-2393 for special assistance.

Information:

For more information, please call the Intellectual Property Law Section at (415) 538-2393. For registration information, please call program registrations at (415) 538-2508.



Registration Form

Registration Deadline: November 2, 2012

Note: One registrant per form. Photocopies may be used.

Bar Number: _____

First/Last Name: _____

Firm: _____

Firm Address: _____

City, State: _____ Zip: _____

Phone Number: _____ Fax Number: _____

E-mail Address*: _____

(Required for email confirmation)

Check here if you do not want your information released.

Non-Attorney Spouse/Guest(s) Name: _____

Name: _____

Registration Fees:

IP Section Members \$545

Non-Members of the Intellectual Law Property Section \$620

(includes enrollment in the Intellectual Property Law Section for 2012)

California Young Lawyers Association Members \$440

Law School Faculty/Paralegal/

Government/Non-Profit \$225

Law Student \$150

Subtotal of Registration Fee = _____

Special Events:

Friday Vanguard Luncheon _____ @ \$75 = \$ _____

Friday Dinner _____ @ \$75 = \$ _____

Saturday Luncheon _____ @ \$35 = \$ _____

Subtotal of Special Event Fee = \$ _____

Total Amount Enclosed OR to Be Charged \$ _____

Payment Method:

Registration fees may be paid by check, VISA or MasterCard.

No other credit cards will be accepted.

Make checks payable to The State Bar of California.

VISA MasterCard

Account Number: _____

Expiration Date: _____

Cardholder's Name: _____

Cardholder's Signature: _____

Course Selector:

Please check the following programs you will attend.

Thursday, November 8, 2012

1:00 p.m. – 2:30 p.m.

[1] Copyright in the Digital World

[2] Best Practices in Trademark Prosecution-What Works In Real Life

[3] Little and Not So Little Things That May Trip Up
Advanced, Intermediate and Beginning Practitioners

2:30 p.m. – 4:00 p.m.

[4] Advanced Technology Licenses: The Good, the Bad & the Ugly

[5] Obtaining Injunctive Relief in Trade Secret Cases

[6] "The A to Z of Independent Film"

4:15 p.m. – 5:45 p.m.

[7] Copyright Interest Group

[8] International Interest Group

[9] Licensing Interest Group

[10] Trade Secret Interest Group

[11] Entertainment & Sports Interest Group

5:00 p.m. – 5:45 p.m.

[12] Computer Law Interest Group

[13] In-House Counsel Interest Group

[14] Litigation Interest Group

[15] Trademark Interest Group

[16] Patent Interest Group

Friday, November 9, 2012

9:45 a.m. – 10:45 a.m.

[17] The Art of Persuasion in Patent Litigation

[18] Protecting and Maintaining Trade Secrets and confidential
Information In t he Age of Social Media and Cloud Computing

11:00 a.m. – 12:00 p.m.

[19] The Name (and Likeness) Game: Current Issues in
Sponsorships, Endorsements and Naming Rights

[20] *Prometheus, Myriad*, and the Evolving Question of Patentable Subject
Matter

3:45 p.m. – 4:45 p.m.

[21] In-House Perspectives on the AIA

[22] The TTAB in 2012: What's Hot and What's Not?

Saturday, November 10, 2012

8:30 a.m. – 9:30 a.m.

[23] Federal Circuit Update

[24] Shake Hands with Naming